



STATE OF NEW JERSEY
EXECUTIVE DEPARTMENT

Proclamation

WHEREAS, the State of New Jersey faces a severe and chronic shortage of its blood supply; and

WHEREAS, in 2007, New Jersey used 45,269 more units of blood than it collected; and

WHEREAS, over the past 10 years New Jersey has routinely turned to other states to meet its supply demand; and

WHEREAS, blood donations are needed all 365 days of the year; and

WHEREAS, every day the generous gift of donated blood saves lives in New Jersey; and

WHEREAS, each pint of donated blood saves as many as three lives; and

WHEREAS, giving blood is simple and safe, and takes no more than an hour to complete the standard donation of a pint; and

WHEREAS, 60 percent of New Jersey's adult population is eligible to donate blood; and

WHEREAS, New Jersey's regular blood donors represent only 2.5 percent of the state's population and the national average is 5 percent; and

WHEREAS, it is essential that we increase the number and diversity of blood donors to ensure a supply that includes all blood types; and

WHEREAS, the New Jersey Department of Health and Senior Services and Novartis Pharmaceuticals Corporation have joined forces to create the New Jersey Workplace Blood Donor Coalition, which includes MetLife, Capital One, Robert Wood Johnson University Hospital, the New Jersey Hospital Association, Virtua Health, Educational Testing Services, New Jersey State Masonic Blood Program and the Blood Bank Task Force of New Jersey as founding members; and

WHEREAS, this coalition, under the slogan "Save 3 Lives....All in a Day's Work," is established to increase the number of workplace blood drives and expand the blood donor pool;

NOW, THEREFORE, I, JON S. CORZINE, Governor of the State of New Jersey, do hereby call upon New Jersey businesses to support the work of the

NEW JERSEY WORKPLACE BLOOD DONOR COALITION

by initiating or expanding blood donor drives in their workplaces and encouraging all employees to routinely donate blood to help the state maintain an adequate blood supply and avert future shortages.

GIVEN, under my hand and the Great Seal of the State of New Jersey, this first day of August in the year two thousand eight, the two hundred thirty-second year of the Independence of the United States.

GOVERNOR



BY THE GOVERNOR:

NINA MITCHELL WELLS
SECRETARY OF STATE