



Project LAUNCH (Linking Actions for Unmet Needs in Children's Health) is to link and enhance efforts to improve overall young child wellness. With the support of the Substance Abuse and Mental Health Services Administration (SAMHSA) and the New Jersey Department of Children and Families (DCF), LAUNCH brings together culturally competent, evidenced-based programs that address the physical, social, emotional, behavioral and cognitive well-being of children ages 0-8, along with targeted training for providers, families and early childhood partners across sectors state-wide.

Project LAUNCH State Contacts:

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Project LAUNCH/Essex LAUNCH goals are to:

- increase screening and linkages to services
- coordinate training on infant and early childhood mental health
- support expansion of family support services
- and engage parents and consumers in all of these efforts

New Evidenced Based Programs funded through LAUNCH:

Educating Physicians in the Community (EPIC) Learning Collaborative
Judie Grandjean, Program Director, Medical Home and Immunization Initiative
New Jersey Chapter, American Academy of Pediatrics
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Incredible Years (IY)
Tomeeka Adams, Coordinator, Launching Incredible Kids
Family Connections
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Active Parenting (AP)
Emily Perez, Active Parenting Coordinator
Partnership for Maternal and Child Health of Northern New Jersey
Email: eperez@partnershipmch.org
Phone: 973-372-4353 Ext. 18

Zippy's Friends, Circle of Security (COS), Brazelton Touchpoints
Rebecca Haddock, Program Assistant for Grants, Center for Autism and Early Childhood Mental Health
Montclair State University
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Legacy for Children
Martha Johnston, Legacy for Children Intervention Specialist
La Casa De Don Pedro, Inc.
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Essex Pregnancy and Parenting Connection (Essex LAUNCH / Central Intake)

EPPC links pregnant women and parents of young children to supportive services to help families get the best possible start. Services are based on the family's needs including, but not limited to, pregnancy testing, prenatal care, evidence-based home visiting, community health workers, Healthy Start and family success centers (see below). EPPC is the local site for NJ's Project LAUNCH (see reverse side).

Project LAUNCH Local Contacts:

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Essex Pregnancy & Parenting Connection
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Fax: 862-763-9222
Email: info@essexpregnancyandparenting.org
Web site: www.essexpregnancyandparenting.org
Refer: Call or send form (www.essexpregnancyandparenting.org/make-a-referral-today-2/)

EPPC links families to services including, but not limited to, the following:

- **SPAN Improving Pregnancy Outcomes (IPO)** Community Health Workers (CHWs)
Phone: 973-342-2280 – Rachel Ruel, Project Director
Email: rue@spannj.org
Web site: www.spanadvocacy.org/content/essex-county-improving-pregnancy-outcomes-project
- **Home Visiting Programs** (free, voluntary, evidence-based, national models)
 - **Healthy Families (HF-TIP)**: Specially trained family support workers provide education, support, and parenting skills to pregnant women or parents with infants. HF-TIP will work the mother/family until the child's 3rd birthday. Participants may enroll during pregnancy until the child's is 3 months old (or 12 months old if receiving or eligible for TANF/GA/EA).
 - **Nurse-Family Partnership (NFP)**: A nurse home visitation program that improves the health of low-income, first-time parents and their children. Enrollment to the program is early in the pregnancy (before the 28th week). NFP will work with the mother and family until the child's 2nd birthday.
 - **Parents As Teachers (PAT)**: Serving pregnant women and families with children 0-3 years of age. The program believes that parents are their children's first and most important teachers and provides services including education, support, and referrals to community resources. Participants may enroll until their child is 18 months old.
- **Healthy Start Initiatives** (serving pregnant women to improve pregnancy outcomes through case management, referrals, essential baby supplies, and educational workshops)
 - at Newark Community Health Centers
 - at The Partnership for Maternal and Child Health of Northern NJ
- **Essex County Family Success Centers** (see separate list)

Referrals to EPPC will be assigned to one or more of the above services and/or handled directly by EPPC for information/referrals/resources.